

# Federal Election 2007

## **Benchmark Poll**

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Report.....	1
Introduction.....	1
Executive Summary .....	2
Methodology.....	4
Analysis.....	5
Demographics .....	5
Age and Gender .....	5
Occupation .....	5
Income.....	7
State.....	7
Seats .....	8
Voting Intention .....	12
Vote by age .....	12
Vote if an election was held next weekend.....	12
Vote last election.....	13
Traditional Vote .....	14
Swingers.....	15
Preferences .....	16
Preferences measured against vote last election .....	16
Is the country heading in the right direction? .....	17
Why?.....	17
Issues.....	19
Approvals.....	20
Howard Hesitation .....	21
Rudd Hesitation .....	22
Expectations.....	24
Who do you want to win?.....	24
Seat versus member .....	25
Appendix I – The questionnaire.....	45

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# Report

## Introduction

This report analyses the data from our 2007 benchmark Federal Election survey. This was an opt-in survey, so is not properly randomised. However, with 3189 valid responses, it is one of the largest straw polls in the country and offers some possibilities for qualitative and quantitative analysis.

It is a mixture of quantitative and qualitative questions. In our analysis we generally use the quantitative results as a means of interpreting the qualitative responses.

However, some of the quantitative results will stand on their own.

While the overall sample is not randomised and provides an unrepresentative view of Australians as a whole, we believe that sub-sets of the data provide a more representative guide to what particular sectors of society are thinking. For example, Greens constitute 20% of the sample, which is six times the percentage they represent in the most recent Newspoll, and 2.5 times what they received at the last federal election. Liberals, by contrast, constitute 16% against 32% in the latest Newspoll. The mix of first preference voting intentions is therefore obviously skewed. But we believe that those voting Green and those voting Liberal are likely to much more closely approximate Greens and Liberal views in the general society.

We think that movements in voting intention may also reflect movements in intention in the population at large, so that the samples may tend to have more relative rather than absolute accuracy.

## Executive Summary

Like the Fisher King, John Howard is in trouble because of the weather. Climate change and drought, seen by many as twins, are the most important issues to Australians. If they are not fixed then there will be no economy to boast about. This is a bigger risk than the possibility of interest rates rising. Labor has credibility on the climate. The Coalition generally has it on the economy. When the economy is viewed through the prism of climate it undermines the Coalition's key strength. This helps to explain the sudden slump in their popularity independently of the accession of Kevin Rudd. It also suggests that Industrial Relations and the Unions Your Rights at Work campaign are not the major agents of change.

Incumbency is also a problem for Howard. After 10 years in power he has upset everyone at least once. They're not actively seeking change, but they are grumpy.

Howard's ascendancy has also depended on a deal with the electorate where in return for representing blue-collar conservative aspirations he has gained their support at the same time losing some middle-class supporters who are often snidely, and inaccurately, referred to as "doctor's wives". These "values" voters think Howard has reneged on the deal. He used to be one of them, but now they suspect he's traded-in his chesty bonds and Y-front for some designer flimsies, and he's no longer listening. What's more the constant opportunism and sharp practices are making them surly. Howard's idea of the future is the next election, and a good budget surplus. After 16 years of continuous economic expansion they're looking for something grander.

The problem is that while Kevin Rudd seems much more likeable, and is promising some upgrades, they aren't sure that he has the experience or the ability to deliver. He's also tarnished by his traveling companions - Labor and the Unions. Perhaps this also is a reflection of incumbency. With Labor in power in all the states there's not too many who haven't been irritated by them at least once. While Labor is making much of the IR laws they aren't a first order issue for most Australians. Certainly not enough to save the Labor brand.

It is difficult to tell from this sample whether the public has made up its mind to change the government, or whether they are stamping their foot in the hope that Howard will pay more attention to them. In 2001 they were desperately unhappy with Howard, but he changed direction on enough issues for them to forgive him between losing Ryan and winning Aston.

If he can rebuild some trust with values voters and reinforce doubts about Rudd's experience, Labor and the Unions, Howard may still win; particularly if the drought breaks. Conversely, if Rudd can prove that he can control his allies and keep talking about the future, he may be able to hold his lead.

Major features of the study are:

1. Sample of 3,189 drawn from all over Australia with a significant over-representation of Queensland and under-representation of Victoria, but otherwise close to actual distributions.
2. Respondents are Internet savvy, with higher than average incomes, and more likely than the normal population to be teachers, retired or in white collar occupations.
3. If an election had been held amongst this group the two-party preferred result would have been 35% Coalition, 65% Labor, excluding those how have yet to make up their mind.
4. 19% of those voting Liberal last election say they will vote Labor this election, with another 12% saying they are undecided. This represents an approximately 8% swing away from the government, broadly consistent with quantitative polls.
5. Only 25% of the sample agreed that the country was heading in the right direction. 63% thought it was heading in the wrong direction. However, 81% of Liberal voters and 66% of National voters thought it was heading in the right direction.
6. The two biggest issues shaping perceptions of whether the country was heading in the right direction or not were “Climate Change” and “Economy”. While the economy is traditionally a strength for the government, when seen through the prism of climate change it becomes a weakness, particularly as a significant amount of the climate change concern stems from water fears. No water, no economy.
7. Most respondents disapproved of Howard - 61%. Only 33% approved. Most respondents approved of Kevin Rudd – 61%. Only 17% disapproved.
8. The “balance of hate” favours Rudd. Only 42% of Liberal voters disapprove of him compared to 88% of Labor voters who disapprove of Howard.
9. 54% of respondents think Labor will win, compared to 22% who think the Coalition will.
10. 57% of respondents want Labor to win, compared to 30% who want the Coalition to win.
11. There is a clear preference for one party or the other to win, with only 7% wanting a hung parliament.
12. The most important issue for voters is the weather with most nominating water, climate change, or both. Other important issues are the economy and values.
13. Industrial relations is not rated as a leading issue.
14. Howard is dying the thousand cuts of incumbency. While IR does rate as a hesitation for voting for Howard, it is one of many issues, none of which is overwhelmingly important. After 10 years Howard has upset everyone at least once.
15. While voters approve of Rudd they don’t trust him to be able to deliver what he promises. They are also concerned about the Labor Party, unions and his parliamentary team.

## Methodology

A poll was posted on the “What the people want” website between the 20<sup>th</sup> April and the 22<sup>nd</sup> May. It attracted 3,189 valid responses. The questionnaire is attached at Appendix I. It can also be viewed online at <http://polling.nationalforum.com.au/index.php?sid=7>.

The data was exported to an Excel spreadsheet and has been analysed using pivot tables and Leximancer.

Leximancer looks for semantic relationships between words, provides counts of key concepts and links them to the passages where they occur. It also draws maps of the concepts grouped by themes.

Leximancer requires a skilful operator, and a number of its parameters can be tuned. It is also capable of analysing text in tabular format. We use this capability to associate voting intentions with themes and concepts on the maps.

## Analysis

### Demographics

#### Age and Gender

Our sample is disproportionately weighted towards baby-boomers, compared to the general population with those between 45 and 64 being up to twice as numerous. The greatest degree of under-representation is in the 15-24 age group, followed by those over 75.

Count of Gender	Gender			Grand Total	National totals
	Female	Male	Other		
Age					
15-24	2%	3%	0%	4%	17%
25-34	5%	7%	0%	12%	18%
35-44	8%	10%	0%	18%	19%
45-54	10%	14%	0%	24%	17%
55-64	9%	16%	0%	26%	12%
65-74	5%	8%	0%	12%	9%
75+	1%	2%	0%	3%	11%
Grand Total	40%	60%	0%	100%	100%

n=3152

#### Occupation

The ABS census does not break the population into specific occupations. However, some things stand-out. Teachers at 12% are over-represented. Those who are retired (16%) are the largest single occupation grouping. There are also disproportionately large numbers of clergy (3%) and writers/editors (2%). Public servants are under-represented.

Count of Occupation	
Occupation	Total
Accountant/Auditor	1%
Administrative Assistant	2%
Analyst	1%
Architect	0%
Artist/Musician/Actor/Entertainer	1%
Associate	0%
Broker/Trader/Advisor	1%

CEO/President/Chairman	1%
CFO/COO/CTO/CIO/CMO	0%
Clergy	3%
Clerical worker	2%
Computer professional	3%
Consultant	3%
Director	2%
Doctor	1%
Educator/Teacher/Professor	12%
Engineer	2%
Entrepreneur	1%
Government official	4%
Health care worker (other than doctor)	4%
Homemaker	3%
I do not wish to answer	3%
Lawyer/Judge	1%
Manager	5%
Military Officer	0%
Other	10%
Partner/Principal/Owner	2%
Researcher	3%
Retired	16%
Sales Manager/Account Executive	1%
Scientist	1%
Service provider	1%
Skilled laborer	1%
Student	4%
Supervisor	0%
Technician	1%
Writer/Editor	2%
(blank)	0%
Grand Total	100%

n=3189

## Income

Income is higher than the Australian average with 40% earning \$800 per week or more, versus 12% who do in the Australian population.

Income	Sample	National
\$1-\$39	2%	1%
\$40-\$79	2%	2%
\$80-\$119	2%	3%
\$120-\$159	2%	5%
\$160-\$199	2%	9%
\$200-\$299	7%	12%
\$300-\$399	6%	9%
\$400-\$499	7%	8%
\$500-\$599	7%	8%
\$600-\$699	7%	6%
\$700-\$799	8%	5%
\$800-\$999	13%	7%
\$1,000-\$1,499	21%	7%
\$1,500 or more	15%	4%
Grand Total	100%	100%

n=2580

## State

Queensland is the most over-represented state, and Victoria the most under-represented.

Count of State		
State	Sample	National
NSW	28%	34%
NT	1%	1%
QLD	34%	19%
SA	6%	8%
Tasmania	2%	2%
VIC	15%	25%
WA	11%	10%
ACT	3%	2%
Grand Total	100%	100%

n=3189

## Seats

The following list shows the percentage of respondents from each seat ranked in order. Inner city seats predominate at the top of the list. As each federal electorate is the same size within a plus or minus 10% tolerance, each seat should contain between .603% and .737% of the national population. Any seat in our sample below .603% is under-represented, and any seat above .737% over-represented.

Count of Seat	
Seat	Total
Ryan	2.98%
Griffith	2.66%
Brisbane	2.56%
Sydney	2.10%
Canberra	2.07%
Fraser	1.68%
Adelaide	1.51%
Moreton	1.51%
Petrie	1.51%
Grayndler	1.47%
Dickson	1.40%
Wide Bay	1.40%
Blair	1.37%
Oxley	1.30%
Fisher	1.23%
Melbourne	1.23%
Stirling	1.23%
Bradfield	1.19%
Eden-Monaro	1.19%
Leichhardt	1.19%
Longman	1.19%
North Sydney	1.19%
Bonner	1.12%
Fremantle	1.12%
Lilley	1.12%
Bennelong	1.09%
Berowra	1.09%
Macquarie	1.09%
Melbourne	
Ports	1.09%
Perth	1.09%
Forde	1.05%
Wentworth	0.98%
Herbert	0.95%
Kingsford	
Smith	0.95%
Batman	0.91%
Boothby	0.91%
Fairfax	0.91%
Groom	0.91%

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Hinkler	0.91%
Cunningham	0.88%
Forrest	0.88%
Sturt	0.88%
Hume	0.84%
Maranoa	0.84%
Tangney	0.84%
Casey	0.77%
Calare	0.74%
Capricornia	0.74%
Newcastle	0.74%
Bowman	0.70%
Canning	0.70%
Curtin	0.70%
Kooyong	0.70%
McPherson	0.70%
Bendigo	0.67%
Cowper	0.67%
Denison	0.67%
Franklin	0.67%
Hasluck	0.67%
Jagajaga	0.67%
Kennedy	0.67%
Moncrieff	0.67%
Moore	0.67%
Pearce	0.67%
Cowan	0.63%
Hindmarsh	0.63%
Richmond	0.63%
Swan	0.63%
Ballarat	0.60%
Bass	0.60%
Deakin	0.60%
Gilmore	0.60%
Mayo	0.60%
Warringah	0.60%
Chisholm	0.56%
Dawson	0.56%
New England	0.56%
Rankin	0.56%
Wills	0.56%
Brand	0.53%
Lowe	0.53%
Mitchell	0.53%
Fadden	0.49%
Paterson	0.49%
Braddon	0.46%
Charlton	0.46%
Goldstein	0.46%
Gwydir	0.46%

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Lindsay	0.46%
Makin	0.46%
Parkes	0.46%
O Connor	0.42%
Port Adelaide	0.42%
Solomon	0.42%
Cook	0.39%
Indi	0.39%
Kingston	0.39%
Lyne	0.39%
Page	0.39%
Riverina	0.39%
Wakefield	0.39%
Dunkley	0.35%
Higgins	0.35%
Kalgoorlie	0.35%
Mackellar	0.35%
Maribyrnong	0.35%
Barton	0.32%
Corangamite	0.32%
Flinders	0.32%
Greenway	0.32%
Hughes	0.32%
Murray	0.32%
Shortland	0.32%
Aston	0.28%
Barker	0.28%
Gippsland	0.28%
La Trobe	0.28%
Lalor	0.28%
Macarthur	0.28%
Parramatta	0.28%
Banks	0.25%
Corio	0.25%
McEwen	0.25%
McMillan	0.25%
Robertson	0.25%
Throsby	0.25%
Bruce	0.21%
Dobell	0.21%
Gellibrand	0.21%
Grey	0.21%
Hunter	0.21%
Lingiari	0.21%
Menzies	0.21%
Reid	0.21%
Blaxland	0.18%
Farrer	0.18%
Hotham	0.18%
Lyons	0.18%

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Wannon	0.18%
Chifley	0.14%
Holt	0.14%
Werriwa	0.14%
Fowler	0.11%
Isaacs	0.11%
Calwell	0.07%
Gorton	0.04%
Mallee	0.04%
Prospect	0.04%
Watson	0.04%
Grand Total	100.00%

n=2857

## Voting Intention

### Vote by age

While these results don't reflect the electorate at large there are some interesting features which could warrant further investigation. Greens voters appear to be fairly evenly spread across the population, as are Labor voters. The Liberal Party vote peaks amongst those 65-74, but there is also a significant peak in the under 24 group. While the sample size of under 24s is small, there is nothing in the results to suggest that they have been "stacked", so this grouping may reflect a genuine clustering of the vote.

### Vote if an election was held next weekend.

This table shows voting intention if an elections was to be held next weekend.

First_Pref	15-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
Christian								
Democrats	7%	7%	7%	8%	5%	8%	0%	7%
Democrats	3%	3%	4%	3%	3%	2%	10%	3%
Family First	7%	8%	10%	9%	6%	5%	5%	8%
Greens	20%	23%	21%	22%	21%	17%	18%	21%
I haven't decided	4%	9%	7%	6%	6%	4%	1%	6%
Independent	1%	2%	1%	2%	3%	4%	2%	2%
Labor	32%	33%	33%	34%	35%	30%	39%	34%
Liberal	22%	12%	14%	13%	18%	26%	18%	16%
National	4%	3%	3%	3%	3%	5%	7%	4%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

n=3107

### Vote last election

This table shows remembered voting intention last election. Significantly it shows the Liberal Party primary vote dipping by 8%, and the Labor vote increasing by 6%. This reflects the direction of current poll movements, although not the degree. The biggest movements are in the 25 to 64 age group. Closer analysis shows that the greatest move away from the government has been amongst males 25 to 54.

Last election	15-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
Christian Democrats	7%	5%	6%	5%	4%	5%	1%	5%
Democrats	5%	4%	6%	5%	6%	6%	12%	6%
Family First	4%	6%	7%	7%	6%	6%	1%	6%
Greens	14%	26%	21%	23%	22%	15%	21%	21%
I don't recall	14%	5%	3%	4%	4%	4%	4%	4%
Independent	4%	1%	2%	3%	4%	4%	2%	3%
Labor	25%	27%	28%	26%	28%	25%	27%	27%
Liberal	26%	22%	23%	24%	24%	28%	24%	24%
National	2%	4%	5%	3%	4%	7%	7%	4%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

n=3050

## Traditional Vote

This table is an attempt to gauge the extent to which people vote for a party that they don't have a long-term identification with.

Count of Traditional	Age							Grand Total
	15-24	25-34	35-44	45-54	55-64	65-74	75+	
Traditional								
Christian Democrats	7%	5%	4%	5%	3%	4%	0%	4%
Democrats	5%	4%	5%	5%	4%	3%	8%	4%
Family First	4%	4%	4%	3%	2%	2%	2%	3%
Greens	13%	20%	14%	13%	13%	10%	8%	13%
I don't normally vote for any particular party	24%	18%	19%	17%	18%	18%	15%	18%
Independent	1%	1%	2%	3%	2%	3%	1%	2%
Labor	19%	28%	28%	31%	30%	23%	31%	28%
Liberal	24%	17%	21%	20%	26%	31%	25%	23%
National	3%	4%	3%	4%	4%	5%	8%	4%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

n=3100

## Swingers

This table is a matrix showing how votes move between elections. All percentages are of the total sample. The figures that are highlighted are those where movements are occurring between the major parties. While 24% of our sample voted Liberal last election (horizontal axis) only 17% are voting Liberal this election (vertical axis). Three percentage points of last election's total is going to Labor and two percentage points are unsure. This is just over 20% of the total Liberal vote last election.

Of those who voted Labor last election, only one percentage point is "unsure", while four percentage points are going to the Greens. One would expect most of these to come back on preferences, but we have not analysed to that level.

Last election	Next election									
	Christian Democrats	Dems	Family First	Greens	Unsure	Ind	Labor	Liberal	National	Grand Total
Christian Democrats	4%	0%	0%	0%	0%	0%	0%	0%	0%	5%
Democrats	0%	2%	0%	1%	0%	0%	2%	0%	0%	6%
Family First	0%	0%	4%	0%	0%	0%	0%	1%	0%	6%
Greens	0%	0%	0%	14%	1%	0%	6%	0%	0%	21%
I don't recall	0%	0%	0%	1%	1%	0%	1%	0%	0%	4%
Independent	0%	0%	0%	0%	0%	1%	1%	0%	0%	3%
Labor	0%	0%	0%	4%	1%	0%	20%	0%	0%	27%
Liberal	2%	0%	2%	1%	2%	0%	3%	13%	0%	24%
National	0%	0%	0%	0%	0%	0%	0%	1%	2%	4%
Grand Total	6%	3%	8%	21%	6%	2%	34%	17%	3%	100%

n=3033

## Preferences

Most randomised polls in Australia don't ask for preferences. They assume they will be allocated similarly to last time. Our result is better for Labor than the published polls, although because of sampling error rather than a superior methodology. After excluding those who haven't decided it results in a 65% win to Labor.

Preference	Total
Coalition	31%
I haven't decided	10%
Labor	58%
Grand Total	100%

n=3089

## Preferences measured against vote last election

This table illustrates the problem for the government. Only 69% of those who voted for it last year definitely intend to vote for it this year, while Labor has maintained 92% of its vote. 19% of previous Liberal voters are preferencing Labor, and 12% haven't decided.

Count of Preference	Preference			Grand Total
	Coalition	I haven't decided	Labor	
Last election				
Christian Democrats	78%	14%	8%	100%
Democrats	7%	9%	84%	100%
Family First	68%	17%	15%	100%
Greens	2%	5%	92%	100%
I don't recall	23%	27%	50%	100%
Independent	20%	17%	63%	100%
Labor	2%	6%	92%	100%
Liberal	69%	12%	19%	100%
National	80%	9%	11%	100%
Grand Total	31%	10%	59%	100%

n=2986

## Is the country heading in the right direction?

The answers to this question appear to follow voting intentions. Interestingly Nationals are less optimistic than Liberals.

Direction	CD	Dem	Family First	Greens	Un-decided	Ind	ALP	Lib	Nat	Grand Total
Agree	31%	6%	29%	2%	21%	11%	6%	43%	34%	17%
Disagree	32%	39%	31%	29%	37%	24%	43%	8%	15%	31%
Neither agree nor disagree	18%	6%	18%	5%	19%	11%	7%	9%	14%	10%
Strongly agree	3%	1%	6%	0%	1%	0%	1%	38%	33%	9%
Strongly disagree	12%	48%	12%	63%	18%	53%	41%	1%	4%	33%
Unsure	3%	0%	4%	1%	4%	2%	2%	2%	1%	2%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Agree	35%	7%	35%	3%	22%	11%	7%	81%	66%	25%
Total Disagree	44%	87%	43%	91%	55%	77%	84%	9%	19%	63%
Net Agree	-9%	-80%	-8%	-89%	-34%	-67%	-77%	72%	47%	-38%

n=3113

## Why?

From the quantitative analysis it appears that there is a significant degree of concern about the direction in which the country is heading. Only Liberal voters are truly comfortable, with Nationals voters being much less so. Labor voters are heavily negative, as are Greens, while CDP and Family First are on balance negative.

This appears to be because of two distinct themes. Water shortages and climate change heavily modify the confidence voters normally get from the economy because the economy is seen as being dependent on these two, and respondents don't see them improving. The other theme is the concern for social justice and equity, which is not seen as improving.

## Major points:

1. Two big issues are "Change" (climate change) and "Economy".
2. The Economy is associated with "strength", but at the same time that it is seen as being strong many also have a feeling that the strength isn't being share around. Some feel that the cost of a strong economy is too high.
3. The economy is also often contrasted with the environment.
4. Another associated concept is "people". Opinion is divided. In some cases people are seen as better off, in others, we aren't doing enough for them.

5. The economy is also seen as preparing a good base for the future, however this is a minority context for “future”. The economy is more than likely to be set-up in opposition to the future – a future eater.
6. “Change” is mostly associated with “Climate Change”.
7. “Change” is also associated with Education, Iraq, War, Water, Industrial (relations), economy and refugees. It is the marker for the socially conscious.
8. “Change” also significantly modifies “Economy”. No water, no economy.

**Verbatims:**

“While the economy is strong, people are not enjoying the prosperity, many are depressed about their lives and future” Family First

“more people have access to job, strong economy, reasonable tax system, reasonable wages and salaries and opportunities to change careers by on going study which is available at a number of levels” Liberal

“The economy is strong and we are beginning to recognise infrastructure and environmental issues.”

“Howard is pushing nuclear power; he is not concerned with the environment and his only concern is the economy. What's the point in having a good economy (for the wealthy) if we all go to hell in a basket!!!” Greens

“Our economic prosperity is coming at a cost - housing is becoming unaffordable for families, loss of penalty rates and overtime for workers, more women and mothers required to paid work = less birth rate, economy more important than environment protection” Undecided

“Those at the front of the charge have forgotten, or perhaps never known, that the people of Aust live in a society and not an economy. They have little or no empathy for the majority of Austns and their everyday living conditions.” Greens

“Not addressing problems of climate change and environment issues; only short term focus on economic growth at expense of the future” Labor

“I'm concerned about 3 areas the country is currently going in the wrong direction, i.e. climate change, workplace laws and education” Labor

“: It seems that the economy is most important and the majority of people in Australia, including the leaders don't seem to grasp the fact that issues like global warming, peak oil and others could drastically change the way we live.” Christian Democrat

## Issues

The important issues at the moment are the climate change, water, the economy and values. Most people nominate “water” and/or “climate change” as the major issue for them. A significant group nominates “values”, which tends to indicate a conservative family values agenda.

Climate Change is linked to the economy via water so that when respondents reflect about the economy they frequently also worry that without water there will be no economy. This then brings up the issue of climate change.

### Major points:

1. Major themes are “Water”, “Values” and “People”
2. Water is mentioned by 16.5% of respondents. Most of these link it to climate change. This is essentially a Labor/Greens concern. When Liberals mention climate change they are often skeptical.
3. “Values” is associated with “morality” and “family”.
4. “People” indicates a concern for consequences – issues like social justice and human rights.
5. While “Water” and “Change” are ranked fairly equally across the whole sample, this masks a large difference between Labor, Greens and Liberal voters. Liberals mark “water” much higher than “change” while Labor and Greens put “change” higher than water.
6. While the economy does not come through specifically as a theme, it is ranked as much more important by Liberals 17% mentioned it while it was mentioned by only 7/6% of Labor voters.
7. IR not a major issue. Associated with “work” and “relations”. Work mentioned by 210, industrial by 133. Economy mentioned by 322. Water 528. Climate 571.

### Verbatims:

“fiscal items are going really well, no debt! now for the future! build on that and wrap it all up with a BALANCED approach to water and climate stuff!” Liberal voter

“Climate change - water management in particular. Will affect farming, availability of fresh produce, prices of all our groceries, manufacturing etc.” Labor voter.

### Approvals

These two tables indicate that the “balance of hate” is in Rudd’s favour. 27% of Liberals and 23% of Nationals approve of Rudd, versus only 4% of Labor voters who approve of Howard.

Howard_Approve	CD	Dem	FF	Green s	Un- decide d	Ind	ALP	Lib 40	NP	Total
Approve	57%	2%	42%	1%	26%	17%	3%	%	45%	18%
Disapprove	7%	18%	11%	11%	20%	15%	24%	2%	5%	14%
Neither approve nor disapprove	8%	6%	15%	2%	19%	14%	4%	3%	5%	6%
No opinion	0%	2%	0%	0%	1%	3%	0%	0%	0%	0%
Strongly approve	22%	1%	23%	1%	3%	3%	1%	%	42%	14%
Strongly disapprove	7%	71%	9%	85%	32%	48%	68%	0%	4%	47%
Grand Total	100%	100%	100%	100%	100%	####	####	###	####	100%
Total Approve	79%	3%	65%	2%	29%	20%	4%	%	87%	33%
Total Disapprove	14%	89%	20%	96%	52%	64%	92%	2%	8%	61%
Net Approve	65%	-86%	45%	-93%	-23%	-44%	88%		79%	-29%

n=3107

Rudd_Approve	C D	Dem	FF	Green s	Un- decide d	Ind	ALP	Lib	Nat	Grand Total
Approve	26%	61%	31%	53%	47%	46%	57%	25%	20%	45%
Disapprove	23%	8%	18%	10%	5%	8%	0%	23%	30%	11%
Neither approve nor disapprove	28%	21%	34%	23%	35%	25%	6%	30%	28%	21%
No opinion	5%	2%	2%	2%	4%	8%	0%	1%	0%	2%
Strongly approve	6%	7%	7%	10%	7%	5%	35%	2%	3%	16%
Strongly disapprove	11%	0%	8%	2%	2%	9%	0%	19%	18%	6%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total Approve	32%	68%	38%	63%	54%	51%	92%	27%	23%	61%
Total Disapprove	34%	8%	26%	12%	7%	17%	1%	42%	49%	17%
Net Approve	-2%	60%	12%	51%	47%	34%	91%	-15%	-26%	45%

n=3102

## Howard Hesitation

It is only at this level that IR shows as any sort of a major issue. There is no major hesitation in voting for Howard, it is an aggregation of relatively minor complaints which tend to be related to an individual's circumstances or social or economic standing. Howard's hesitations in general can be seen as being largely a product of incumbency. You can't keep all of the people happy all of the time, but chances are if you are in long enough you will have made all of the people unhappy at least once!

### Major points:

1. Major themes are "Laws" generally IR, "Rights" (generally human rights and related to the Iraq War), "Lies" and "Lack" (this has a heavy component of climate change in it), as well as "Howard".
2. "Laws" relate predominantly to IR as in "IR laws". It is mostly a Labor concern, although some Liberals, Family First and Christian Democrat voters are also unsettled by the IR laws.
3. "Rights" is a Greens and Labor preoccupation generally.
4. "Lack" combines most frequently with "vision", "compassion", "integrity" etc. Howard is seen as being pragmatic and aloof. He's stopped being one of us.
5. "Howard" links in both to many of the negative issues, as well as those who say they would have no hesitation.
6. "Lies" is a Greens and Labor preoccupation generally.

## Rudd Hesitation

Rudd's hesitations tend to be due to the company he keeps and whether he will be able to deliver what he is promising. Climate change is a hesitation, both for those who are concerned about it, and those who think it is over-stated. However, the most consistent concern is with Unions and the Labor Party. Voters tend to see Rudd as being honourable and decent, but that is not the way they view the institutions that he is associated with.

There is also a concern that while he has good intentions he lacks the experience to deliver on them.

### Major points:

- The two biggest hesitations about Rudd are to do with the themes of “change” and “unions”.
- Change is primarily to do with climate, but a smaller sub-set are also interested in seeing things in general “change”. It is the smaller of the two concerns and is most closely associated with Greens voters.
- Unions are associated with the economy, workplace relations law, influence and the Labor party. They are mentioned by 256 respondents. 38.2% of those who mention Unions are intending to vote Liberal, but 15.2% are Labor voters.
- Climate Change is associated with uranium mining and also John Howard. While the “Mini him” target, of posing as John Howard compassionate has resonance with some voters, it is a negative with others.
- Rudd's glibness comes through as well.
- The Labor Party is also an issue for Rudd which ties into his union links.
- Lack of experience another problem. 87 respondents raised this and appears to be a slightly bigger problem with Labor voters than Liberals.
- The Labor Party another issue.
- The economy is also an issue, particularly with Liberal voters. They see his attitudes on the economy as tending towards the past.

### Verbatims:

“...he is mini-me to Howard. He is similar in his very blinkered understanding of what is in the interest of the Commonwealth of Australia. More business, pro-US, pro-uranium foolishness.” Greens

“He hasn't gone far enough - eg hasn't challenged Howard's homophobia.” Greens

“Given the chance he will be just as greedy, just as lying, just as amoral as Howard”  
Greens

“Even though he is like Howard in some areas, he also shows that he can greatly differ away from Howard instead of being the 'same old, same old' like the opposition leader before him.” Labor

“...the labour party constantly change leadership and unions have too much say in policy making. Labour parties around australia are unstable (eg. NSW & WA scandals) and alter policy once elected...”

“...total committment to the coal industry, condemning the world to catastrophic climate change while pretending to do the opposite.” Greens

“...the controlling influence of the labor unions and the inability to determine the overall needs of the country vs the desires of special interests...” Liberal

“A complete lack of economic credentials; no-one that rates as a Leader; all talk, policies and plans, like all Labor Governments and no substance; and a back to the past attitude that looks forward to an awful 1970's Australia not one for the 21st century” Liberal

## Expectations

Expectations are important because they affect the morale of the parties. They also drive the protest vote. This table shows that only just more than one-half of all Liberal voters think the party will win, versus 71% of Labor voters who think Labor will win. After Labor, Greens and Democrats are the most convinced that Labor will win, followed by Undecideds. This suggests there will be a swing back to the government from these figures before the poll because of a potential protest vote against Labor.

Count of Expectations	First_Pref									
Expectations	CD	Dems	FF	Green	Un-decid	Ind	Labor	Lib	Nat	Grand Total
Coalition	35%	16%	31%	11%	15%	23%	9%	51%	49%	22%
Labor	30%	62%	40%	68%	52%	47%	71%	23%	23%	54%
Neither (Hung Parliament)	9%	3%	10%	4%	8%	8%	4%	5%	8%	5%
Unsure	28%	19%	20%	17%	26%	23%	17%	21%	20%	19%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

n=3094

## Who do you want to win?

Sometimes voters want one party to win, even though they are voting for the other party. This isn't the case here with 98% of Labor voters wanting a Labor win, while 96% of Liberal voters want a Coalition win. One interesting feature is the tendency amongst the minor parties for a significant minority to want a hung parliament. This feeling, combined with an expectation that Labor will win could see the Coalition picking up a larger percentage of second and lower preferences than they do of the first preference vote as voters try to ensure a Labor win is not too large.

Desires	CD	Dems	FF	Green s	Un-decide d	Ind	ALP	Lib	Nat	Grand Total
Coalition	69%	3%	63%	2%	20%	14%	0%	96%	88%	30%
Labor	11%	65%	15%	81%	38%	35%	98%	1%	6%	57%
Neither (Hung Parliament)	9%	28%	11%	15%	10%	38%	1%	1%	1%	7%
Unsure	11%	4%	12%	2%	32%	14%	1%	2%	6%	5%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

n=3089

## Seat versus member

Not sure what this is worth, but it does show up some potential weaknesses in local members. Most respondents knew who their local member is, but a significant, though small proportion, were confused. In some cases this represented typographical errors (as when Julie Bishop and Julia Gillard were put in the same seat), but others (such as Kevin Rudd being put in Bonner) most likely represent a failure by the local member to cement their personal vote. It may also represent confusion on the part of the voter as to where they live. This table uses absolute numbers rather than percentages.

Count of MHR		
Seat	MHR	Total
Adelaide	Christopher Pyne	1
	I do not wish to answer	1
	I'm not sure	3
	Kate Ellis	35
	Kevin Rudd	1
	Unsure	2
Adelaide Total		43
Aston	Chris Pearce	7
	I'm not sure	1
Aston Total		8
Ballarat	Catherine King	15
	I'm not sure	1
	Kevin Rudd	1
Ballarat Total		17
Banks	Daryl Melham	5
	Robert McClelland	1
	Tony Burke	1
Banks Total		7
Barker	I'm not sure	1
	Patrick Secker	7
Barker Total		8
Barton	Robert McClelland	9
Barton Total		9
Bass	Greg Hunt	2
	I'm not sure	1
	Michael Ferguson	14
Bass Total		17
Batman	I'm not sure	1
	Kelvin Thomson	1
	Martin Ferguson	24
Batman Total		26
Bendigo	I'm not sure	2
	Steve Gibbons	17
Bendigo Total		19
Bennelong	Anthony Albanese	1

	I'm not sure	1
	John Howard	29
Bennelong Total		31
Berowra	Brendan Nelson	1
	I'm not sure	2
	Philip Ruddock	28
Berowra Total		31
Blair	Bernie Ripoll	2
	Cameron Thompson	32
	I do not wish to answer	1
	I'm not sure	2
	Peter Dutton	2
Blair Total		39
Blaxland	Michael Hatton	4
	Unsure	1
Blaxland Total		5
Bonner	I'm not sure	1
	John Howard	1
	Kevin Rudd	1
	Ross Vasta	29
Bonner Total		32
Boothby	Alexander Downer	2
	Andrew Southcott	22
	I'm not sure	1
	Julia Gillard	1
Boothby Total		26
Bowman	Andrew Laming	15
	Craig Emerson	1
	I do not wish to answer	1
	I'm not sure	1
	Ross Vasta	2
Bowman Total		20
Braddon	Harry Quick	1
	Mal Brough	1
	Mark Baker	11
Braddon Total		13
Bradfield	Brendan Nelson	30
	Brendan O'Connor	1
	I'm not sure	1
	Joel Hockey	1
	John Murphy	1
Bradfield Total		34
Brand	Judi Moylan	1
	Kim Beazley	13
	Unsure	1
Brand Total		15
Brisbane	Arch Bevis	52
	Cameron Thompson	1

	I do not wish to answer	2
	I'm not sure	10
	Julia Gillard	1
	Kevin Rudd	1
	Mal Brough	1
	Teresa Gambaro	3
	Wayne Swan	2
Brisbane Total		73
Bruce	Alan Griffin	5
	Fran Bailey	1
Bruce Total		6
Calare	I do not wish to answer	1
	I'm not sure	1
	Peter Andren	19
Calare Total		21
Calwell	I'm not sure	1
	Maria Vamvakinou	1
Calwell Total		2
Canberra	Annette Ellis	45
	Bob McMullan	8
	I'm not sure	6
Canberra Total		59
Canning	Don Randall	17
	I do not wish to answer	1
	I'm not sure	2
Canning Total		20
Capricornia	I'm not sure	2
	Kirsten Livermore	18
	Warren Entsch	1
Capricornia Total		21
Casey	Anthony Byrne	1
	Bruce Billson	1
	Fran Bailey	1
	I'm not sure	6
	Tony Smith	13
Casey Total		22
Charlton	I do not wish to answer	1
	I'm not sure	1
	Judi Moylan	1
	Kelly Hoare	7
	Michael Johnson	1
	Sharon Grierson	1
	Tony Smith	1
Charlton Total		13
Chifley	Roger Price	3
	Tony Smith	1

Chifley Total		4
Chisholm	Anna Burke	16
Chisholm Total		16
Cook	Bruce Baird	7
	Danna Vale	1
	I'm not sure	1
	Warren Entsch	2
Cook Total		11
Corangamite	I'm not sure	1
	Stewart McArthur	8
Corangamite Total		9
Corio	Gavan O'Connor	6
	I'm not sure	1
Corio Total		7
Cowan	Graham Edwards	15
	I'm not sure	3
Cowan Total		18
Cowper	Luke Hartsuyker	19
Cowper Total		19
Cunningham	Ian Macfarlane	3
	I'm not sure	1
	Jennie George	3
	Sharon Bird	17
	Unsure	1
Cunningham Total		25
Curtin	I'm not sure	2
	John Howard	1
	Julia Gillard	1
	Julie Bishop	15
	Unsure	1
Curtin Total		20
Dawson	De-Anne Kelly	16
Dawson Total		16
Deakin	Chris Pearce	1
	I'm not sure	1
	Kevin Andrews	1
	Phillip Barresi	13
	Stewart McArthur	1
Deakin Total		17
Denison	Duncan Kerr	19
Denison Total		19
Dickson	Arch Bevis	1
	I'm not sure	2
	Peter Dutton	35
	Peter Slipper	1
	Teresa Gambaro	1
Dickson Total		40
Dobell	Ken Ticehurst	6
Dobell Total		6

Dunkley	Bruce Billson	10
Dunkley Total		10
Eden-Monaro	Gary Nairn	32
	I'm not sure	2
Eden-Monaro Total		34
Fadden	David Jull	9
	Gary Hardgrave	1
	I'm not sure	3
	Michael Danby	1
Fadden Total		14
Fairfax	Alexander Somlyay	20
	I'm not sure	1
	Peter Andren	1
	Peter Slipper	4
Fairfax Total		26
Farrer	Sussan Ley	5
Farrer Total		5
Fisher	Alexander Somlyay	4
	I'm not sure	1
	Mal Brough	1
	Peter Slipper	29
Fisher Total		35
Flinders	Bruce Billson	1
	Greg Hunt	7
	Unsure	1
Flinders Total		9
Forde	Craig Emerson	1
	I do not wish to answer	1
	I'm not sure	1
	Kate Ellis	1
	Kay Elson	25
	Michael Johnson	1
Forde Total		30
Forrest	Geoffrey Prosser	22
	I'm not sure	1
	Wilson Tuckey	2
Forrest Total		25
Fowler	I'm not sure	2
	Unsure	1
Fowler Total		3
Franklin	Harry Quick	19
Franklin Total		19
Fraser	Annette Ellis	2
	Bob Baldwin	1
	Bob McMullan	40
	Gary Hardgrave	1
	I'm not sure	2
	Kay Elson	1
	Kerry Bartlett	1

Fraser Total		48
Fremantle	Carmen Lawrence	28
	Geoffrey Prosser	1
	I do not wish to answer	1
	I'm not sure	2
Fremantle Total		32
Gellibrand	I do not wish to answer	2
	I'm not sure	4
Gellibrand Total		6
Gilmore	Joanna Gash	17
Gilmore Total		17
Gippsland	Peter McGauran	6
	Russell Broadbent	2
Gippsland Total		8
Goldstein	Andrew Robb	13
Goldstein Total		13
Gorton	I'm not sure	1
Gorton Total		1
Grayndler	Anthony Albanese	39
	I'm not sure	1
	Tanya Plibersek	2
Grayndler Total		42
Greenway	Anthony Albanese	1
	Kerry Bartlett	1
	Louise Markus	7
Greenway Total		9
Grey	Barry Wakelin	5
	David Fawcett	1
Grey Total		6
Griffith	Andrew Laming	1
	I'm not sure	1
	Kevin Rudd	72
	Ross Vasta	1
	Wayne Swan	1
Griffith Total		76
Groom	Bruce Scott	2
	Ian Macfarlane	22
	Julie Bishop	1
	Mal Brough	1
Groom Total		26
Gwydir	John Anderson	13
Gwydir Total		13
Hasluck	I'm not sure	4
	Stuart Henry	15
Hasluck Total		19
Herbert	I do not wish to answer	1
	I'm not sure	2

	Paul Neville	1
	Peter Lindsay	23
Herbert Total		27
Higgins	Peter Costello	10
Higgins Total		10
Hindmarsh	Steve Georganas	18
Hindmarsh Total		18
Hinkler	I'm not sure	2
	Paul Neville	24
Hinkler Total		26
Holt	Anthony Byrne	1
	I'm not sure	2
	Peter Costello	1
Holt Total		4
Hotham	Anna Burke	1
	Russell Broadbent	1
	Simon Crean	3
Hotham Total		5
Hughes	Danna Vale	9
Hughes Total		9
Hume	Alby Schultz	17
	Fran Bailey	2
	I do not wish to answer	1
	I'm not sure	1
	Kay Elson	1
	Sussan Ley	2
Hume Total		24
Hunter	Bob Baldwin	1
	Joel Fitzgibbon	4
	Kelly Hoare	1
Hunter Total		6
I do not wish to answer	Alan Cadman	1
	Alan Griffin	1
	Arch Bevis	1
	Bernie Ripoll	2
	Bob McMullan	1
	Bruce Baird	1
	Bruce Billson	1
	Bruce Scott	1
	Daryl Melham	1
	David Fawcett	2
	I do not wish to answer	26
	I'm not sure	39
	Jackie Kelly	1
	Jennie George	1
	Jenny Macklin	1
	Jim Lloyd	1

	Joanna Gash	1
	Joel Hockey	1
	John Cobb	1
	John Howard	1
	Kate Ellis	1
	Kay Elson	1
	Kevin Andrews	2
	Kevin Rudd	1
	Louise Markus	2
	Mal Brough	1
	Maria Vamvakinou	2
	Mark Baker	1
	Martin Ferguson	1
	Michael Keenan	1
	Paul Neville	1
	Peter Costello	3
	Peter Lindsay	2
	Petro Georgiou	2
	Phillip Barresi	1
	Sharon Bird	1
	Stewart McArthur	1
	Sussan Ley	1
	Teresa Gambaro	1
	Tony Abbott	3
	Trish Draper	1
	Wilson Tuckey	1
I do not wish to answer Total		116
Indi	I'm not sure	1
	Julie Bishop	1
	Sophie Mirabella	9
Indi Total		11
Isaacs	Ann Corcoran	3
Isaacs Total		3
Jagajaga	I'm not sure	1
	Jenny Macklin	17
	Martin Ferguson	1
Jagajaga Total		19
Kalgoorlie	Barry Haase	9
	I do not wish to answer	1
Kalgoorlie Total		10
Kennedy	Robert Katter	19
Kennedy Total		19
Kingsford Smith	Peter Garrett	26
	Steve Georganas	1
Kingsford Smith Total		27
Kingston	Ann Corcoran	1
	I do not wish to answer	1
	I'm not sure	1

	Kym Richardson	8
Kingston Total		11
Kooyong	Petro Georgiou	20
Kooyong Total		20
La Trobe	Jason Wood	8
La Trobe Total		8
Lalor	Julia Gillard	8
Lalor Total		8
Leichhardt	I do not wish to answer	1
	Robert Katter	1
	Unsure	1
	Warren Entsch	29
	Warren Truss	1
	Wayne Swan	1
Leichhardt Total		34
Lilley	I'm not sure	1
	Wayne Swan	31
Lilley Total		32
Lindsay	I'm not sure	1
	Jackie Kelly	11
	Wayne Swan	1
Lindsay Total		13
Lingiari	David Tollner	1
	Warren Snowdon	5
Lingiari Total		6
Longman	I'm not sure	1
	Kevin Rudd	1
	Mal Brough	32
Longman Total		34
Lowe	John Murphy	14
	Wayne Swan	1
Lowe Total		15
Lyne	Mal Brough	1
	Mark Vaile	10
Lyne Total		11
Lyons	Dick Adams	5
Lyons Total		5
Macarthur	Chris Hayes	2
	Pat Farmer	6
Macarthur Total		8
Mackellar	Bronwyn Bishop	6
	Steven Ciobo	1
	Tony Abbott	3
Mackellar Total		10
Macquarie	I'm not sure	1
	Kerry Bartlett	29
	Peter Andren	1
Macquarie Total		31

Makin	Trish Draper	13
Makin Total		13
Mallee	John Forrest	1
Mallee Total		1
Maranoa	Bruce Scott	23
	Ian Macfarlane	1
Maranoa Total		24
Maribyrnong	Bob Sercombe	4
	I'm not sure	5
	Lindsay Tanner	1
Maribyrnong Total		10
Mayo	Alexander Downer	16
	Christopher Pyne	1
Mayo Total		17
McEwen	Fran Bailey	6
	I'm not sure	1
McEwen Total		7
McMillan	Jason Wood	1
	Russell Broadbent	6
McMillan Total		7
McPherson	I'm not sure	2
	Margaret May	17
	Steven Ciobo	1
McPherson Total		20
Melbourne	I'm not sure	6
	Lindsay Tanner	28
	Unsure	1
Melbourne Total		35
Melbourne Ports	Harry Jenkins	1
	I do not wish to answer	2
	I'm not sure	5
	Lindsay Tanner	2
	Michael Danby	21
Melbourne Ports Total		31
Menzies	Kevin Andrews	6
Menzies Total		6
Mitchell	Alan Cadman	14
	Fran Bailey	1
Mitchell Total		15
Moncrieff	I do not wish to answer	1
	I'm not sure	1
	Steven Ciobo	17
Moncrieff Total		19
Moore	Anthony Albanese	1
	Gary Hardgrave	1
	I'm not sure	2
	Judi Moylan	1

	Mal Washer	14
Moore Total		19
Moreton	Andrew Laming	2
	Craig Emerson	2
	Gary Hardgrave	35
	Gary Nairn	1
	I'm not sure	1
	Kevin Rudd	1
	Michael Johnson	1
Moreton Total		43
Murray	Mal Washer	1
	Sharman Stone	7
	Sophie Mirabella	1
Murray Total		9
New England	I'm not sure	1
	John Anderson	1
	Tony Windsor	14
New England Total		16
Newcastle	I'm not sure	3
	Sharon Grierson	17
	Unsure	1
Newcastle Total		21
North Sydney	Brendan Nelson	2
	I do not wish to answer	1
	I'm not sure	1
	Joel Hockey	28
	Michael Danby	1
	Peter Andren	1
North Sydney Total		34
O Connor	Wilson Tuckey	12
O Connor Total		12
Oxley	Bernie Ripoll	31
	Cameron Thompson	2
	I'm not sure	2
	Mark Vaile	1
	Michael Johnson	1
Oxley Total		37
Page	Ian Causley	9
	Justine Elliot	1
	Luke Hartsuyker	1
Page Total		11
Parkes	John Cobb	13
Parkes Total		13
Parramatta	I'm not sure	2
	Julia Gillard	1
	Julie Owens	5
Parramatta Total		8
Paterson	Bob Baldwin	13
	Unsure	1

Paterson Total		14
Pearce	I do not wish to answer	1
	I'm not sure	1
	Judi Moylan	16
	Unsure	1
Pearce Total		19
Perth	Don Randall	1
	I do not wish to answer	2
	I'm not sure	10
	Julie Bishop	3
	Kim Beazley	1
	Stephen Smith	14
Perth Total		31
Petrie	I'm not sure	1
	Joanna Gash	1
	Kevin Rudd	1
	Peter Dutton	1
	Teresa Gambaro	39
Petrie Total		43
Port Adelaide	Rodney Sawford	12
Port Adelaide Total		12
Prospect	Chris Bowen	1
Prospect Total		1
Rankin	Craig Emerson	12
	Gary Hardgrave	1
	I do not wish to answer	1
	I'm not sure	1
	Teresa Gambaro	1
Rankin Total		16
Reid	Laurie Ferguson	6
Reid Total		6
Richmond	Ian Causley	2
	Justine Elliot	13
	Kerry Bartlett	1
	Lindsay Tanner	1
	Mal Brough	1
Richmond Total		18
Riverina	Kay Hull	11
Riverina Total		11
Robertson	I'm not sure	1
	Jim Lloyd	6
Robertson Total		7
Ryan	Gary Hardgrave	1
	I do not wish to answer	2
	Kevin Rudd	2
	Michael Johnson	80

Ryan Total		85
Shortland	Jill Hall	7
	Sharon Grierson	2
Shortland Total		9
Solomon	David Tollner	11
	Mal Brough	1
Solomon Total		12
Stirling	Graham Edwards	2
	I'm not sure	5
	John Howard	1
	Michael Keenan	24
	Stephen Smith	1
	Tony Abbott	1
	Wilson Tuckey	1
Stirling Total		35
Sturt	Christopher Pyne	24
	Michael Johnson	1
Sturt Total		25
Swan	Don Randall	1
	I do not wish to answer	1
	I'm not sure	2
	Julie Bishop	1
	Kim Wilkie	11
	Stephen Smith	1
	Unsure	1
Swan Total		18
Sydney	Anthony Albanese	1
	I'm not sure	4
	Tanya Plibersek	54
	Unsure	1
Sydney Total		60
Tangney	Dennis Jensen	22
	I'm not sure	1
	Peter Costello	1
Tangney Total		24
Throsby	Jennie George	7
Throsby Total		7
Unsure	Alan Cadman	3
	Alan Griffin	1
	Alexander Downer	1
	Alexander Somlyay	1
	Andrew Laming	1
	Anna Burke	4
	Annette Ellis	1
	Anthony Albanese	2
	Arch Bevis	1
	Bernie Ripoll	1
	Bob McMullan	2
	Brendan Nelson	1

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Bronwyn Bishop	1
Bruce Billson	1
Bruce Scott	4
Cameron Thompson	4
Christopher Pyne	4
Craig Emerson	4
David Hawker	1
David Jull	1
David Tollner	1
Dick Adams	1
Fran Bailey	1
Gary Hardgrave	2
Graham Edwards	2
Greg Hunt	1
I do not wish to answer	12
Ian Macfarlane	2
I'm not sure	66
Jennie George	2
Jill Hall	2
Joanna Gash	1
John Anderson	1
John Howard	1
John Murphy	1
Judi Moylan	1
Julia Gillard	1
Julie Bishop	2
Kay Elson	2
Kerry Bartlett	1
Kevin Andrews	4
Kevin Rudd	4
Kim Beazley	1
Kim Wilkie	1
Kym Richardson	1
Luke Hartsuyker	1
Mal Brough	3
Mal Washer	1
Malcolm Turnbull	2
Mark Vaile	1
Michael Johnson	4
Patrick Secker	1
Paul Neville	5
Peter Andren	1
Peter Garrett	1
Peter Lindsay	1
Peter Slipper	6
Petro Georgiou	1
Phillip Barresi	1
Robert Katter	1
Rodney Sawford	2
Roger Price	1

	Sharman Stone	1
	Sophie Mirabella	1
	Stephen Smith	2
	Steve Georganas	1
	Steven Ciobo	1
	Stuart Henry	2
	Tanya Plibersek	2
	Teresa Gambaro	4
	Tony Burke	1
	Tony Smith	2
	Unsure	6
	Warren Entsch	1
	Warren Truss	1
	Wayne Swan	3
	Wilson Tuckey	2
Unsure Total		216
Wakefield	David Fawcett	9
	I'm not sure	1
	Patrick Secker	1
Wakefield Total		11
Wannon	David Hawker	4
	I'm not sure	1
Wannon Total		5
Warringah	Bronwyn Bishop	4
	Bruce Baird	1
	Tony Abbott	12
Warringah Total		17
Watson	Tony Burke	1
Watson Total		1
Wentworth	I'm not sure	1
	Malcolm Turnbull	27
Wentworth Total		28
Werriwa	Chris Hayes	4
Werriwa Total		4
Wide Bay	Bob Baldwin	1
	De-Anne Kelly	1
	I do not wish to answer	1
	I'm not sure	4
	Paul Neville	3
	Unsure	1
	Warren Truss	29
Wide Bay Total		40
Wills	I'm not sure	1
	Kelvin Thomson	14
	Maria Vamvakinou	1
Wills Total		16
Grand Total		3189

Approval of local member

Approval of local members tends to run with voting intention. This table lists members by name with figures for the net of whether their name is more or less likely to encourage voters to vote for them, and a net figure for how voters in their seat are leaning between Labor and the Coalition. If they are a Coalition member and their total “Likely” vote is less than the Coalition vote, then this suggests a negative personal vote. Looking at the table, Alan Cadman (Liberal) is doing six percent worse than the Coalition vote, while Alan Griffin (Labor) is doing 10 percent worse than the Labor vote. So Cadman is doing marginally better than Griffin, even though his net “likely” score was negative.

We have qualitative responses for each of these members as well which I won’t be summarising but which are available on request.

MHR	Total_Likely	Total_Unlikely	Net_Likely	Coalition	Un- decided	Labor	Net_Coalition
Alan Cadman	33%	61%	-28%	39%	6%	56%	-17%
Alan Griffin	57%	29%	29%	17%	17%	67%	-50%
Alby Schultz	29%	65%	-35%	29%	6%	65%	-35%
Alexander Downer	0%	100%	-100%	0%	6%	94%	-94%
Alexander Somlyay	52%	48%	4%	48%	4%	48%	0%
Andrew Laming	26%	68%	-42%	26%	16%	58%	-32%
Andrew Robb	31%	69%	-38%	31%	0%	69%	-38%
Andrew Southcott	9%	86%	-77%	9%	5%	86%	-77%
Ann Corcoran	25%	50%	-25%	25%	0%	75%	-50%
Anna Burke	43%	52%	-10%	33%	19%	48%	-14%
Annette Ellis	50%	42%	8%	33%	6%	60%	-27%
Anthony Albanese	42%	47%	-4%	4%	2%	93%	-89%
Anthony Byrne	0%	100%	-100%	50%	50%	0%	50%
Arch Bevis	65%	27%	38%	28%	4%	69%	-41%
Barry Haase	33%	67%	-33%	71%	0%	29%	43%
Barry Wakelin	0%	100%	-100%	0%	20%	80%	-80%
Bernie Ripoll	56%	42%	14%	23%	17%	60%	-37%
Bob Baldwin	56%	44%	13%	60%	13%	27%	33%
Bob McMullan	38%	50%	-12%	32%	12%	56%	-24%
Bob Sercombe	0%	75%	-75%	25%	0%	75%	-50%
Brendan Nelson	24%	74%	-50%	29%	0%	71%	-41%

Brendan O'Connor	0%	0%	0%	100%	0%	0%	100%
Bronwyn Bishop	36%	64%	-27%	30%	20%	50%	-20%
Bruce Baird	33%	67%	-33%	38%	0%	63%	-25%
Bruce							
Billson	29%	71%	-43%	38%	8%	54%	-15%
Bruce Scott	37%	60%	-23%	50%	7%	43%	7%
Cameron							
Thompson	36%	54%	-18%	38%	16%	46%	-8%
Carmen							
Lawrence	26%	59%	-33%	21%	0%	79%	-57%
Catherine							
King	20%	60%	-40%	57%	21%	21%	36%
Chris							
Bowen	0%	0%	0%	0%	0%	100%	-100%
Chris Hayes	67%	17%	50%	33%	0%	67%	-33%
Chris							
Pearce	25%	63%	-38%	50%	25%	25%	25%
Christopher							
Pyne	20%	77%	-57%	21%	10%	69%	-48%
Craig							
Emerson	60%	25%	35%	25%	10%	65%	-40%
Danna Vale	40%	50%	-10%	30%	10%	60%	-30%
Daryl							
Melham	50%	50%	0%	33%	17%	50%	-17%
David							
Fawcett	25%	67%	-42%	27%	9%	64%	-36%
David							
Hawker	0%	60%	-60%	20%	0%	80%	-60%
David Jull	30%	60%	-30%	60%	10%	30%	30%
David							
Tollner	46%	46%	0%	38%	23%	38%	0%
De-Anne							
Kelly	29%	71%	-41%	35%	6%	59%	-24%
Dennis							
Jensen	48%	33%	14%	70%	5%	25%	45%
Dick Adams	50%	50%	0%	50%	0%	50%	0%
Don Randall	42%	37%	5%	78%	6%	17%	61%
Duncan							
Kerr	53%	32%	21%	17%	11%	72%	-56%
Fran Bailey	0%	82%	-82%	42%	0%	58%	-17%
Gary							
Hardgrave	19%	71%	-52%	20%	13%	68%	-48%
Gary Nairn	36%	61%	-24%	36%	6%	58%	-21%
Gavan							
O'Connor	50%	33%	17%	17%	17%	67%	-50%
Geoffrey							
Prosser	27%	68%	-41%	48%	13%	39%	9%
Graham							
Edwards	11%	89%	-79%	63%	11%	26%	37%
Greg Hunt	20%	80%	-60%	20%	20%	60%	-40%
Harry							
Jenkins	100%	0%	100%	0%	0%	100%	-100%
Harry Quick	33%	39%	-6%	11%	11%	79%	-68%

Ian Causley Ian	27%	64%	-36%	27%	9%	64%	-36%
Macfarlane	21%	57%	-36%	32%	21%	46%	-14%
I'm not sure	16%	31%	-16%	33%	14%	53%	-19%
Jackie Kelly Jason	33%	58%	-25%	42%	8%	50%	-8%
Wood Jennie	13%	88%	-75%	22%	0%	78%	-56%
George Jenny	15%	85%	-69%	62%	8%	31%	31%
Macklin	56%	39%	17%	12%	6%	82%	-71%
Jill Hall	67%	33%	33%	22%	0%	78%	-56%
Jim Lloyd	57%	29%	29%	71%	0%	29%	43%
Joanna Gash	25%	75%	-50%	20%	20%	60%	-40%
Joel Fitzgibbon	75%	0%	75%	0%	0%	100%	-100%
Joel Hockey	17%	76%	-59%	17%	7%	77%	-60%
John Anderson	47%	53%	-7%	62%	0%	38%	23%
John Cobb	36%	50%	-14%	43%	14%	43%	0%
John Forrest	0%	0%	0%	0%	100%	0%	0%
John Howard	15%	76%	-61%	24%	12%	64%	-39%
John Murphy	75%	25%	50%	13%	6%	81%	-69%
Judi Moylan	20%	55%	-35%	35%	0%	65%	-30%
Julia Gillard	31%	54%	-23%	8%	8%	83%	-75%
Julie Bishop	22%	74%	-52%	17%	22%	61%	-43%
Julie Owens	40%	40%	0%	0%	20%	80%	-80%
Justine Elliot	36%	50%	-14%	25%	8%	67%	-42%
Kate Ellis	59%	35%	24%	18%	3%	79%	-62%
Kay Elson	23%	67%	-43%	36%	14%	50%	-14%
Kay Hull	36%	64%	-27%	36%	9%	55%	-18%
Kelly Hoare	50%	50%	0%	29%	0%	71%	-43%
Kelvin Thomson	47%	33%	13%	7%	13%	80%	-73%
Ken Ticehurst	33%	50%	-17%	40%	0%	60%	-20%
Kerry Bartlett	24%	70%	-45%	18%	12%	70%	-52%
Kevin Andrews	77%	15%	62%	69%	8%	23%	46%
Kevin Rudd	69%	26%	43%	15%	11%	74%	-58%
Kim Beazley	7%	79%	-71%	36%	7%	57%	-21%
Kim Wilkie	58%	33%	25%	33%	8%	58%	-25%
Kirsten Livermore	39%	56%	-17%	44%	17%	39%	6%
Kym Richardson	22%	78%	-56%	25%	13%	63%	-38%
Laurie	50%	50%	0%	0%	17%	83%	-83%

Ferguson Lindsay							
Tanner	63%	31%	31%	3%	13%	84%	-81%
Louise							
Markus	44%	44%	0%	44%	0%	56%	-11%
Luke							
Hartsuyker	10%	85%	-75%	14%	0%	86%	-71%
Mal Brough	37%	56%	-19%	44%	14%	42%	2%
Mal Washer	38%	56%	-19%	50%	13%	38%	13%
Malcolm							
Turnbull	4%	93%	-89%	8%	12%	81%	-73%
Margaret							
May	47%	53%	-6%	35%	29%	35%	0%
Maria							
Vamvakinou	0%	100%	-100%	25%	50%	25%	0%
Mark Baker	58%	33%	25%	58%	17%	25%	33%
Mark Vaile	8%	83%	-75%	17%	33%	50%	-33%
Martin							
Ferguson	19%	81%	-62%	0%	0%	100%	-100%
Michael							
Danby	57%	39%	17%	9%	13%	78%	-70%
Michael							
Ferguson	71%	21%	50%	62%	23%	15%	46%
Michael							
Hatton	75%	25%	50%	25%	0%	75%	-50%
Michael							
Johnson	25%	67%	-42%	36%	10%	54%	-18%
Michael							
Keenan	44%	48%	-4%	52%	12%	36%	16%
Pat Farmer	17%	83%	-67%	33%	0%	67%	-33%
Patrick							
Secker	22%	67%	-44%	22%	11%	67%	-44%
Paul Neville	32%	62%	-29%	33%	12%	55%	-21%
Peter							
Andren	32%	59%	-27%	14%	5%	82%	-68%
Peter							
Costello	27%	60%	-33%	50%	7%	43%	7%
Peter							
Dutton	32%	57%	-24%	30%	22%	49%	-19%
Peter							
Garrett	56%	30%	26%	19%	0%	81%	-63%
Peter							
Lindsay	31%	58%	-27%	32%	12%	56%	-24%
Peter							
McGauran	50%	50%	0%	50%	0%	50%	0%
Peter							
Slipper	38%	55%	-18%	44%	8%	49%	-5%
Petro							
Georgiou	36%	55%	-18%	39%	0%	61%	-22%
Philip							
Ruddock	11%	86%	-75%	21%	14%	64%	-43%
Phillip							
Barresi	46%	46%	0%	60%	7%	33%	27%
Robert							
Katter	15%	75%	-60%	35%	0%	65%	-30%

Robert McClelland	40%	40%	0%	20%	0%	80%	-60%
Rodney Sawford	31%	62%	-31%	14%	14%	71%	-57%
Roger Price	33%	67%	-33%	0%	0%	100%	-100%
Ross Vasta	47%	44%	3%	53%	6%	41%	13%
Russell Broadbent	11%	67%	-56%	14%	0%	86%	-71%
Sharman Stone	13%	75%	-63%	75%	0%	25%	50%
Sharon Bird	44%	44%	0%	22%	17%	61%	-39%
Sharon Grierson	28%	61%	-33%	41%	6%	53%	-12%
Simon Crean	0%	100%	-100%	33%	0%	67%	-33%
Sophie Mirabella	27%	36%	-9%	27%	27%	45%	-18%
Stephen Smith	44%	44%	0%	6%	6%	88%	-82%
Steve Gibbons	35%	59%	-24%	38%	6%	56%	-19%
Steve Georganas	32%	47%	-16%	16%	5%	79%	-63%
Steven Ciobo	50%	45%	5%	53%	21%	26%	26%
Stewart McArthur	40%	30%	10%	67%	11%	22%	44%
Stuart Henry	24%	71%	-47%	44%	13%	44%	0%
Sussan Ley	50%	38%	13%	63%	0%	38%	25%
Tanya Plibersek	43%	41%	2%	7%	9%	84%	-77%
Teresa Gambaro	47%	43%	4%	57%	13%	30%	28%
Tony Abbott	42%	58%	-16%	39%	6%	56%	-17%
Tony Burke	33%	67%	-33%	33%	33%	33%	0%
Tony Smith	59%	35%	24%	56%	6%	38%	19%
Tony Windsor	36%	57%	-21%	21%	29%	50%	-29%
Trish Draper	0%	92%	-92%	38%	0%	62%	-23%
Unsure	14%	33%	-19%	43%	5%	52%	-10%
Warren Entsch	36%	64%	-27%	30%	9%	61%	-30%
Warren Snowdon	60%	40%	20%	40%	0%	60%	-20%
Warren Truss	27%	67%	-40%	29%	4%	68%	-39%
Wayne Swan	63%	35%	28%	18%	13%	70%	-53%
Wilson Tuckey	0%	78%	-78%	44%	11%	44%	0%

## Appendix I – The questionnaire

### Federal Election 2007 - Benchmark Poll

This is a benchmark poll on community attitudes for the 2007 Federal Election.

#### 1. Political

This section asks questions about your attitudes to particular politicians, parties and issues.

**\* 001: 1. Thinking about Australia would you agree that the country is heading in the right direction?**

Please choose **only one** of the following:

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Unsure
- I do not wish to answer

**\* 002: 2. Thinking about your answer to the previous question, in a short paragraph please give us your reasons for that answer.**

Please write your answer here:

**\* 003: 3. Thinking about Australia again, in a short paragraph please tell us what is the most important issue facing the country.**

Please write your answer here:

**\* 004: 4. If an Australian federal election was to be held next weekend, in a short paragraph please tell us what issue would affect your voting intention the most. If your answer is the same as for 3 above, please just write in "same".**

Please write your answer here:

**\* 005: 5. If an Australian federal election were to be held next weekend, which of the following parties would receive your first preference?**

Please choose **only one** of the following:

- Liberal
- Labor
- National

- Greens
- Democrats
- Family First
- Christian Democrats
- One Nation
- Independent
- Other
- I haven't decided
- I do not wish to answer

[Only answer this question if you answered 'Other' to question '005 ']

**005a: If your answer to the previous question was "Other" can you please specify below the name of the party?**

Please write your answer here:

**\* 006: 6. If an Australian federal election was to be held next weekend, which group, Labor or Coalition, would you direct your preferences to favour - that is, which would you prefer to form the government. In an Australian federal election it is compulsory to give preferences.**

Please choose **only one** of the following:

- Labor
- Coalition
- I haven't decided
- I do not wish to answer

**\* 007: 7. Thinking about the last Australian federal election, to which party did you give your first preference? (If you can't remember, just select that option).**

Please choose **only one** of the following:

- Liberal
- Labor
- National
- Greens
- Democrats
- Family First
- Christian Democrats
- One Nation

- Independent
- Other
- I don't recall
- I do not wish to answer

**\* 008: 8. Thinking about federal elections in general, for which party do you normally vote. (If you don't normally vote for any particular party, just select that option).**

Please choose **only one** of the following:

- Liberal
- Labor
- National
- Greens
- Democrats
- Family First
- Christian Democrats
- One Nation
- Independent
- Other
- I don't normally vote for any particular party
- I do not wish to answer

**\* 009: 9. Thinking about your opinion in general of the performance of Prime Minister John Howard, how would you rate it?**

Please choose **only one** of the following:

- Strongly approve
- Approve
- Neither approve nor disapprove
- Disapprove
- Strongly disapprove
- No opinion
- I do not wish to answer

**\* 010: 10. Irrespective of how you intend to vote, in thinking of voting for John Howard and the Coalition, what makes you hesitate the most?**

Please write your answer here:

**\* 011: 11. Thinking about your opinion in general of the performance of Opposition Leader Kevin Rudd, how would you rate it?**

Please choose **only one** of the following:

- Strongly approve
- Approve
- Neither approve nor disapprove
- Disapprove
- Strongly disapprove
- No opinion
- I do not wish to answer

**\* 012: 12. Irrespective of how you intend to vote, in thinking of voting for Kevin Rudd and the Labor Party, what makes you hesitate the most?**

Please write your answer here:

**\* 013: 13. Irrespective of how you intend to vote, if an election were held next weekend, who would you expect to win?**

Please choose **only one** of the following:

- Coalition
- Labor
- Neither (Hung Parliament)
- Unsure
- I do not wish to answer

**\* 014: 14. Irrespective of how you intend to vote, if an election were held next weekend, who would you like to win?**

Please choose **only one** of the following:

- Coalition
- Labor
- Neither (Hung Parliament)
- Unsure
- I do not wish to answer

**\* 015: 15. Please select your member of parliament from the list below.**

Please choose **only one** of the following:

- I'm not sure

- Tony Abbott
- Dick Adams
- Anthony Albanese
- John Anderson
- Peter Andren
- Kevin Andrews
- Fran Bailey
- Bruce Baird
- Mark Baker
- Bob Baldwin
- Phillip Barresi
- Kerry Bartlett
- Kim Beazley
- Arch Bevis
- Bruce Billson
- Sharon Bird
- Julie Bishop
- Bronwyn Bishop
- Chris Bowen
- Russell Broadbent
- Mal Brough
- Anna Burke
- Tony Burke
- Anthony Byrne
- Alan Cadman
- Ian Causley
- Steven Ciobo
- John Cobb
- Ann Corcoran
- Peter Costello
- Simon Crean

- Michael Danby
- Alexander Downer
- Trish Draper
- Peter Dutton
- Graham Edwards
- Justine Elliot
- Kate Ellis
- Annette Ellis
- Kay Elson
- Craig Emerson
- Warren Entsch
- Pat Farmer
- David Fawcett
- Michael Ferguson
- Martin Ferguson
- Laurie Ferguson
- Joel Fitzgibbon
- John Forrest
- Teresa Gambaro
- Peter Garrett
- Joanna Gash
- Steve Georganas
- Jennie George
- Petro Georgiou
- Steve Gibbons
- Julia Gillard
- Sharon Grierson
- Alan Griffin
- Barry Haase
- Jill Hall
- Gary Hardgrave

- Luke Hartsuyker
- Michael Hatton
- David Hawker
- Chris Hayes
- Stuart Henry
- Kelly Hoare
- Joel Hockey
- John Howard
- Kay Hull
- Greg Hunt
- Unsure
- Harry Jenkins
- Dennis Jensen
- Michael Johnson
- David Jull
- Robert Katter
- Michael Keenan
- De-Anne Kelly
- Jackie Kelly
- Duncan Kerr
- Catherine King
- Andrew Laming
- Carmen Lawrence
- Sussan Ley
- Peter Lindsay
- Kirsten Livermore
- Jim Lloyd
- Ian Macfarlane
- Jenny Macklin
- Louise Markus
- Margaret May

- Stewart McArthur
- Robert McClelland
- Peter McGauran
- Bob McMullan
- Daryl Melham
- Sophie Mirabella
- Judi Moylan
- John Murphy
- Gary Nairn
- Brendan Nelson
- Paul Neville
- Gavan O'Connor
- Brendan O'Connor
- Julie Owens
- Chris Pearce
- Tanya Plibersek
- Roger Price
- Geoffrey Prosser
- Christopher Pyne
- Harry Quick
- Don Randall
- Kym Richardson
- Bernie Ripoll
- Andrew Robb
- O Connor
- Kevin Rudd
- Philip Ruddock
- Rodney Sawford
- Alby Schultz
- Bruce Scott
- Patrick Secker

- Bob Sercombe
- Peter Slipper
- Tony Smith
- Stephen Smith
- Warren Snowdon
- Alexander Somlyay
- Andrew Southcott
- Sharman Stone
- Wayne Swan
- Lindsay Tanner
- Cameron Thompson
- Kelvin Thomson
- Ken Ticehurst
- David Tollner
- Warren Truss
- Wilson Tuckey
- Malcolm Turnbull
- Mark Vaile
- Danna Vale
- Maria Vamvakinou
- Ross Vasta
- Barry Wakelin
- Mal Washer
- Kim Wilkie
- Tony Windsor
- Jason Wood
- I do not wish to answer

**\* 016: 16. Please select your electorate from the list below.**

Please choose **only one** of the following:

- I do not wish to answer
- Adelaide

- Aston
- Ballarat
- Banks
- Barker
- Barton
- Bass
- Batman
- Bendigo
- Bennelong
- Berowra
- Blair
- Blaxland
- Bonner
- Boothby
- Bowman
- Braddon
- Bradfield
- Brand
- Brisbane
- Bruce
- Calare
- Calwell
- Canberra
- Canning
- Capricornia
- Casey
- Charlton
- Chifley
- Chisholm
- Cook
- Corangamite

- Corio
- Cowan
- Cowper
- Cunningham
- Curtin
- Dawson
- Deakin
- Denison
- Dickson
- Dobell
- Dunkley
- Eden-Monaro
- Fadden
- Fairfax
- Farrer
- Fisher
- Flinders
- Forde
- Forrest
- Fowler
- Franklin
- Fraser
- Fremantle
- Gellibrand
- Gilmore
- Gippsland
- Goldstein
- Gorton
- Grayndler
- Greenway
- Grey

- Griffith
- Groom
- Gwydir
- Hasluck
- Herbert
- Higgins
- Hindmarsh
- Hinkler
- Holt
- Hotham
- Hughes
- Hume
- Hunter
- Indi
- Isaacs
- Jagajaga
- Kalgoorlie
- Kennedy
- Kingsford Smith
- Kingston
- Kooyong
- La Trobe
- Lalor
- Leichhardt
- Lilley
- Lindsay
- Lingiari
- Longman
- Lowe
- Lyne
- Lyons

- Macarthur
- Mackellar
- Macquarie
- Makin
- Mallee
- Maranoa
- Maribyrnong
- Mayo
- McEwen
- McMillan
- McPherson
- Melbourne
- Melbourne Ports
- Menzies
- Mitchell
- Moncrieff
- Moore
- Moreton
- Murray
- New England
- Newcastle
- North Sydney
- O Connor
- Oxley
- Page
- Parkes
- Parramatta
- Paterson
- Pearce
- Perth
- Petrie

- Port Adelaide
- Prospect
- Rankin
- Reid
- Richmond
- Riverina
- Robertson
- Ryan
- Scullin
- Shortland
- Solomon
- Stirling
- Sturt
- Swan
- Sydney
- Tangney
- Throsby
- Wakefield
- Wannon
- Warringah
- Watson
- Wentworth
- Werriwa
- Wide Bay
- Wills
- Unsure

**\* 017: 17. If an Australian federal election was to be held next weekend, how likely are you to vote for your sitting member?**

Please choose **only one** of the following:

- Very likely
- Likely
- Neither likely nor unlikely

- Unlikely
- Very unlikely
- Unsure
- I do not wish to answer

**\* 018: 18. Thinking about your answer to the previous question, in a short paragraph please give us your reasons for that answer.**

Please write your answer here:

## 2. Social

Some recent polling has looked at the relationship between Australians' political beliefs and their religious beliefs. The following questions are aimed at exploring this relationship.

**\* 019: 19. What is your religious belief?**

Please choose **only one** of the following:

- Christianity
- Buddhism
- Hinduism
- Islam
- Judaism
- Other religion
- Atheist
- Agnostic
- Unsure
- I do not wish to answer

[Only answer this question if you answered 'Christianity' to question '019 ']

**019a: 19a With which Christian denomination or movement do you most closely identify.**

Please choose **only one** of the following:

- Anglican
- Baptist
- Catholic
- Churches of Christ
- Church of Jesus Christ of LDS
- Congregational

- Greek Orthodox
- Lutheran
- Pentecostal
- Presbyterian
- Russian Orthodox
- Salvation Army
- Seventh-day Adventist
- Uniting
- Other

[Only answer this question if you answered 'Other religion' to question '019 ']

**019b: 19b. If your religion is not listed, please specify it here.**

Please write your answer here:

[Only answer this question if you answered 'Christianity' or 'Buddhism' or 'Hinduism' or 'Islam' or 'Judaism' or 'Other religion' to question '019 ']

**019c: 19c . Thinking about your religious practice, how often do you attend a place of worship for religious worship or ritual on average?**

Please choose **only one** of the following:

- More than once a week
- Once a week
- Once a fortnight
- Once a month
- Two to six times a year
- Less than once a year
- Unsure
- I do not wish to answer

[Only answer this question if you answered 'Other' to question '019a ']

**019d: 19d. So that we have as comprehensive list of denominational involvement as possible, could you please write down your denomination?**

Please write your answer here:

**\* 020: 20. There has been considerable public discussion, in particular, about Christian values and politics. Do you agree that religious values should be separated from political discussion?**

Please choose **only one** of the following:

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Unsure
- I do not wish to answer

**021: Do you think Christian values have had a positive or negative impact on Australian culture?**

Please choose **only one** of the following:

- Strongly positive
- Positive
- Neither positive nor negative
- Negative
- Strongly negative
- Unsure
- I do not wish to answer

**\* 022: 22. Thinking about the next Australian federal election, are you more or less likely to vote for a candidate who has a religious belief the same as or similar to your own?**

Please choose **only one** of the following:

- Much more likely
- More likely
- Neither more nor less likely
- Less likely
- Much less likely
- Unsure
- I do not wish to answer

**\* 023: 23. Thinking about the next Australian federal election, are you more or less likely to vote for a candidate who attends church regularly?**

Please choose **only one** of the following:

- Much more likely
- More likely

- Neither more nor less likely
- Less likely
- Much less likely
- Unsure
- I do not wish to answer

**\* 024: 24. If an Australian election was to be held next weekend, on a scale of one to five, where "one" is "Very sympathetic" and "five" is "Very unsympathetic" please rate whether statements of the following persons in relation to Christian faith would incline you to be more or less sympathetic towards them (or their party)?**

Please choose the appropriate response for each item:

Prime Minister John Howard	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Opposition Leader Kevin Rudd	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Deputy Prime Minister Mark Vaile	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Treasurer Peter Costello	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Former Opposition Leader Kim Beazley	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Nationals Senator Ron Boswell	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Family First Senator Steve Fielding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

### 3. Demographic

This section asks questions so that we can place you in context with other respondents. Your personal details are confidential and will not be revealed to anyone.

**\* 025: 25. Your name**

Please write your answer here:

**\* 026: 26. Your age**

Please choose **only one** of the following:

- 0-14
- 15-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- I do not wish to answer

**\* 027: 27. Your gender**

Please choose **only one** of the following:

- Male
- Female
- Other
- I do not wish to answer

**\* 028: 28. Your occupation**

Please choose **only one** of the following:

- Accountant/Auditor
- I do not wish to answer
- Administrative Assistant
- Analyst
- Artist/Musician/Actor/Entertainer
- Architect
- Associate
- Broker/Trader/Advisor
- CEO/President/Chairman
- CFO/COO/CTO/CIO/CMO
- Clergy
- Clerical worker
- Computer professional
- Consultant

- Director
- Doctor
- Educator/Teacher/Professor
- Engineer
- Entrepreneur
- Government official
- Health care worker (other than doctor)
- Homemaker
- Lawyer/Judge
- Manager
- Military Officer
- Partner/Principal/Owner
- Researcher
- Sales Manager/Account Executive
- Skilled laborer
- Scientist
- Service provider
- Student
- Supervisor
- Technician
- Vice President/SVP/EVP
- Writer/Editor
- Retired
- Other

**\* 029: 29. Your weekly income**

Please choose **only one** of the following:

- I do not wish to answer
- \$1-\$39
- \$40-\$79
- \$80-\$119
- \$120-\$159

- \$160-\$199
- \$200-\$299
- \$300-\$399
- \$400-\$499
- \$500-\$599
- \$600-\$699
- \$700-\$799
- \$800-\$999
- \$1,000-\$1,499
- \$1,500 or more

**\* 030: 30. Your residential postcode**

Please write your answer here:

**\* 031: 31. Your email address**

Only required to  
validate this  
questionnaire

Please write your answer here:

**\* 032: 32. Are you prepared to be involved in follow-up research?**

Please choose **only one** of the following:

- Yes
- No

**Submit Your Survey.**

Thank you for completing this survey. Please fax your completed survey to: 07 3252 9818.